

#### **Blockchain Travel Validation**

#### Get paid to travel the world and play Airdrop™

Earn money for every trip you take; whether you drive your car, ride your bike, take public transport, fly on holiday, and even when you go for a walk or a run.





GET PAID TO TRAVEL THE WORLD & PLAY

#### **KICKSTART A TRAVEL REVOLUTION**

PayTrip<sup>™</sup> performs travel mining on our blockchain, which works on a Proof of Travel (PoT) consensus mechanism. Our blockchain provides exclusive access for PayTrip<sup>™</sup> nodes to enter our PoT pool. This means that every time you take a trip, you earn rewards. Plus, with the PayTrip<sup>™</sup> mobile app, you can transfer your earnings any time and exchange to your local currency with just a tap. The more you travel, the more money you earn!

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register your start point and end point every time you take a trip. Real-time calculations ensure that for each trip you take you'll be generating rewards every five minutes for the duration of the journey. The exact amount you're rewarded for each trip varies – as it is based on your time spent on the move and the number of travelers in the pool when each block is validated.



## App Obile

#### **100.000 REGISTERED USERS!**

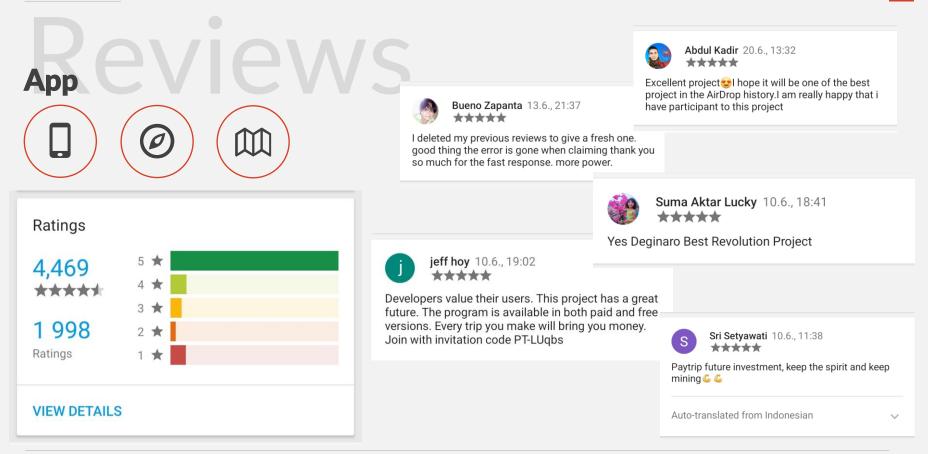
PayTrip<sup>™</sup> is a Plug & Play service that anyone can use - just download the app, set-up and account. Use it free or subscribe to earn more. Then everything is ready to go, and you'll automatically start to earn rewards for every trip you take. The crypto you earn is accessed through your PayTrip<sup>™</sup> account and can be instantly transferred and exchanged into your local currency.

PayTrip<sup>™</sup> Gold Member is a subscription-based business model. We offer one basic subscription plan for €9.99 per month.



The only free trial you earn money by signing up for!





Kids

Books

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## Users Of the Google Play Games

The Pi Network app have proven the concept of scaling users based on check-in and in-app referral system equal to those in the PayTrip app. They have generated more than 80 million users in three years.

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Movies & TV

Apps

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## Game Obie

Airdrop<sup>™</sup> is an augmented reality mobile game where players search for randomly placed Airdrops that contain Tripcoin, or in-game tools and items. The game will function as a motivator for people to take more trips, buy Tripcoin, and consequently increase the volume of daily cryptocurrency transactions on our blockchain. As an added income stream, there will be implemented in-game purchase solutions to elevate our total earnings. Players can buy Tripcoin in the PayTrip<sup>™</sup> App to purchase in-game tools and items to increase their chances of locating and opening Airdrops.



#### COMMING SOON ON





Airdrop<sup>™</sup> is added value content – free to play.

### Features #1

The Airdrop<sup>™</sup> game is going to be exciting, addictive and social to play. Users will compete to be the first to open difficult airdrops that could potentially contain up to \$100,000 worth of Diginaro. They will need different tools to open each airdrop container based on the type of lock system, container material, nearby competing players, and landing position of the airdrop container. Players can choose to work in squads of up to five, or chance it alone to keep all the loot!

Specifically, the first version of the game will include:

- Build your own game character by selecting outfits and tools in the character-building platform. Other players can see your character in game play mode. This feature enables players to easily distinguish non-players from active players in real-time.
- In-game purchase solution. Tools & Items kiosks (with salesperson) will be available within 100 meters from the game's start location. All tools and items sold in-game can be found on the world map to avoid unfavorable pay-to-win structure.

## Features #2

- Tools and items library with thousands of tools, materials to build barriers, clothes, accessories, and options to build unique squad uniforms.
- Easy screen recording function to record gameplay and instantly upload to Twitch, YouTube, Instagram, Facebook and many other platforms.
- Real-time airdrops, visible to nearby players as they descend from the sky.

In future updates we plan to implement an in-game global advertising solution via digital banners located on buildings, as well as local advertising for players to see when passing by shops, restaurants, hairdressers, nail studios, car repair shops, gas stations, dentists, and the thousands of other types of local businesses around the world.

We will strive to make use of all games' industry best practices to create gameplay that is continuously thrilling. The game must evolve with the players, and we will listen to our community to adapt and grow with it.

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#### Features

The PayTrip<sup>™</sup> app includes several social features such as 'Invite your Friends to Trip Challenge', Trip Reward Points, and a referral program.



## Features CULITY

We take the protection of our user's personal data very seriously and plan to implement military grade firewalls and security systems accordingly. Yeah, that seriously!

#### **PROBLEM/SOLUTION**

#### PROBLEM

Mining cryptocurrency has grown more and more popular. Individuals using only their computer graphic card's GPUs and large corporations with thousands of ASIC miners alike now participate. The problem is that the majority of cryptocurrency mining requires immense volumes of electrical power.



**GREEN SOLUTION** 

#### SOLUTION

Our aim is to reward people when they travel this beautiful planet, so we are determined to ensure that we don't harm it. That's why, unlike those verifying Bitcoin transactions, PayTrip<sup>™</sup> operates on newer, more sustainable blockchain technology that allows each node to run on a standard smartphone.

## Benefits & Advantages

#### Health benefits.

 Both the PayTrip<sup>™</sup> service and the Airdrop<sup>™</sup> game have been created to encourage people to get up off their couches and gaming chairs. Everyone can take our exiting and thrilling Airdrop<sup>™</sup> game out in the world to hunt for rewarding airdrops. Compared to the everyday routine of many, sitting static all day in front of the TV and gaming screens, we offer an active and thrilling adventure that generates earnings; both in the form of improved health and money!

#### **Economic benefits.**

- The Airdrop<sup>™</sup> game offers the opportunity to win up to \$100,000. Additionally, players will earn money by validating blocks on our blockchain the whole time they are engaged in the thrilling on-the-go gameplay.
- The PayTrip<sup>™</sup> users will enjoy the benefit of earning money during all types of travel.

## Blockchain

Transactions need validating in all blockchains however, there are a few different ways to do this. For example, Bitcoin uses an energy intensive Proof of Work (PoW) consensus mechanism, while PayTrip<sup>™</sup> uses the more sustainable consensus mechanism Proof of Travel (PoT). Specifically, in our staking model, all PayTrip<sup>™</sup> nodes that have registered travel during the last sequence will be selected to perform the validations and share the block reward. The important thing to remember though, is that our algorithms perform realtime calculations to ensure that, for every trip you take, you'll be generating rewards every five minutes.



## System

We are building a sustainable ecosystem that will include the PayTrip<sup>™</sup> Android and iOS app, the Airdrop<sup>™</sup> game, our adapted blockchain, and a sophisticated server setup with high level security systems. Our servers will oversee the entire operation and handle the mathematical algorithms that makes sure that each user gets paid on time, every time.



## Market

Every single healthy person on this planet travels. Most of us travel every day, whether it's the daily commute to work, visiting friends or family, or simply taking a trip to the local grocery store. However, our marketing will specifically target people aged 16-45 as we believe these will be the cheapest segment to acquire and retain.

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## Marketing

Paid marketing will take place on social media platforms like Facebook, Instagram, Tumblr, Twitter and Snapchat, in addition to running Google ads.

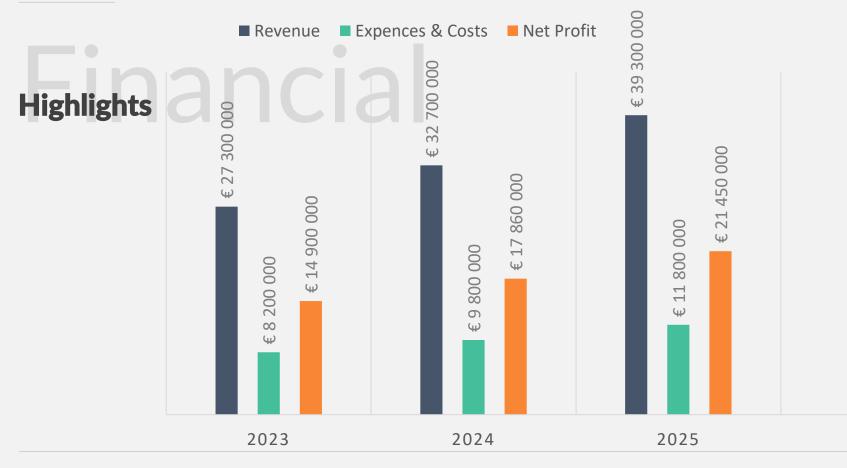
We expect the Airdrop<sup>™</sup> game and social features in our PayTrip<sup>™</sup> app to organically generate a significant share of subscribers. The Airdrop game and features such as 'Invite your Friends to Trip Challenge', regular Trip Reward Points, and a referral program will encourage subscribers to get their friends and family members onboard.





Diginaro (DNAR) will be listed on several major exchanges. Meaning, in addition to transactions generated by our users, people will buy it, sell it, and exchange it. This generates a vast numbers of daily transactions that will need validation by the PayTrip<sup>™</sup> nodes that earn rewards for doing so. When operational, PayTrip<sup>™</sup> users will automatically receive rewards every time they take a trip.

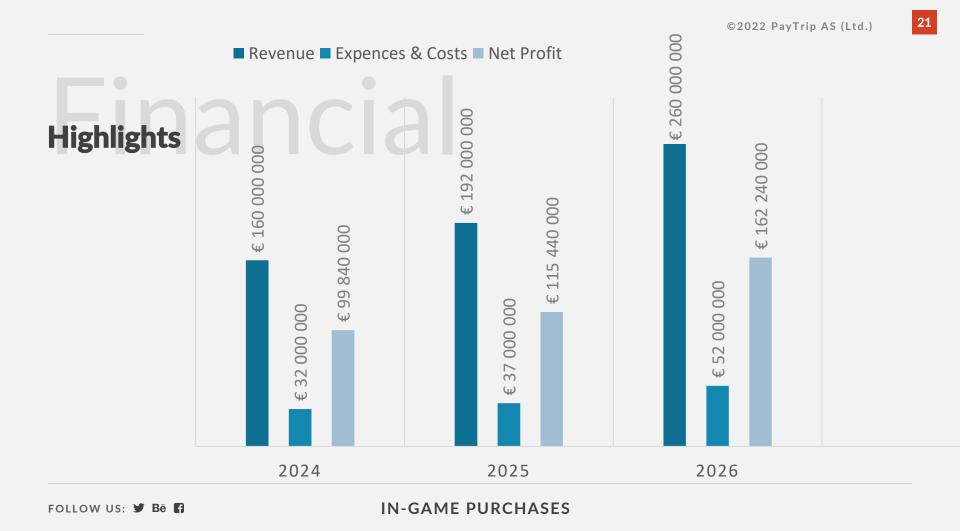




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MARKETING, SUBSCRIPTIONS, AND POOL FEES

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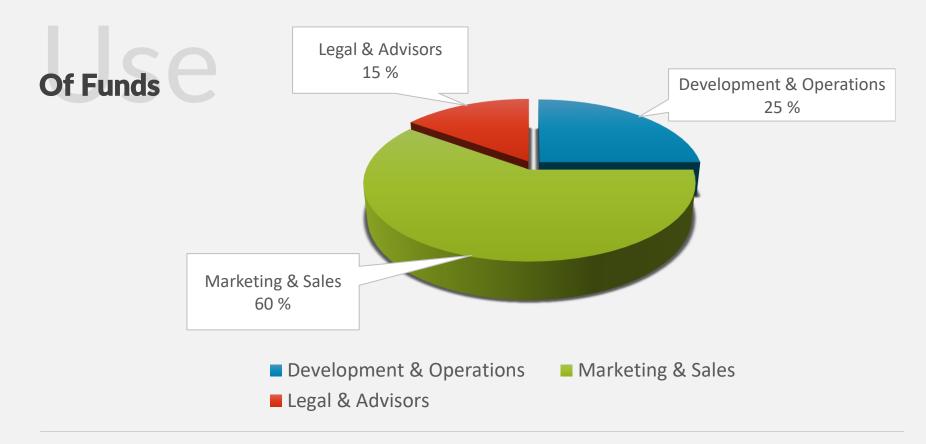
## For the second second

We need €2 400 000 to efficiently upscale and enter the next phase with ICO and launch of the "Travel Mining". Development, operation, and marketing costs constitute the largest portion of the total budget.

Reaching our funding goal will make the ICO inevitable. Remaining risk is related to user acquisition, which we are confident a strong marketing campaign, combined with the inherently sharable nature of the product, will minimize.

This rare combination of very low risk and the immense opportunity to take substantial ROI from several income streams forms the basis for the proposition. Foremost, there is also the opportunity to take extraordinary profit from the substantial distribution of Diginaro (DNAR). Our goal to facilitate a favorable exit through an IPO within five years from launch is also a pricing factor. **We offer 20% of the company + 6.000.000 DNAR for €2 400 000.** 





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## **EAM**X perienced

After years of work, PayTrip AS (Ltd.) was launched in 2019 and is incorporated in Bergen, Norway. Between us, we have more than 150 years of diverse business and start-up experience in addition to the needed tech and development skills. Everyone is united behind the common goal of reducing travel costs and opening the roads, sidewalks and skies for all. Our experienced team has the necessary skills and technological expertise to navigate this unique project to launch. Fueled with gallons of combined experience and the necessary know-how, we will accept nothing less than absolute success in bringing our fantastic service to the global market.



## PÅL SVERRE LOKØEN - CEO

Pål (Paul) brings relentless drive for innovation and passion for product and concept development. A true entrepreneur to the bone. He has substantial and broad commercial experience and is fluent in blockchain technology and business development.

⊘ Start-ups

(>) Business operations

⊘ Project management

> Product development

A passionate self-taught data and IT expert with 35 years of daily practice.

Blockchain technology
Web development
Social media marketing
App and Software design



## JIMMY NEILBERG - EXECUTIVE ASSISTANT

Jimmy is an angel investor that specializes in investments with huge potential and fast growth. He started his career in the oil Industry in 1997 and, in 2006, he moved into real estate and construction investments. Jimmy has broad experience from his own previous start-ups and he is an valuable mentor for the entire team. His extensive contact network have been used on several occasions to move things smoothly forward.

Jimmy says: "The market for this service is endless and, when we launch, it's going to sell on autopilot. I really admire the drive and tech knowledge possessed by our cofounder and CEO Pål Sverre Lokøen and his team. I am very grateful for the opportunity to be onboard this project from the start".



### ØYVIND FØRISDAHL - COB & HEAD OF RESEARCH

Øyvind is a Norwegian stock and equity investor with a portfolio that centers around technology start-ups and blockchain-related projects. When he invested in our PayTrip<sup>™</sup> project, he wanted to take a more hands-on role compared to his previous investments. Øyvind is an enthusiastic and energetic motivator for everyone in the team. As one of the key persons in the innovation team, he brings his talent for details and systematic thinking.

Øyvind says: "This was a once in a lifetime opportunity for me and I couldn't let it slip away. There is only going to be one outcome from this launch – huge success".



#### **FREDRIK HOLM NILSEN - GM**

A skilled and level-headed entrepreneur with years of experience in general management. Over the past seven years, he has gained experience in:

⊘ Start-ups

⊘ Cryptocurrency algorithms

 $\bigcirc$  Blockchain technology  $\bigcirc$  Product development

With an emphasis on innovation processes, strategy, and entrepreneurship, Fredrik handles the day-to-day general management with high precision.



## ARCHIE HEATON - MANAGER

Having worked in numerous marketing roles agency and client side, Archie is currently working as Global Marketing Manager at Microsoft's Xbox. With investments in a range of start-ups, he simply couldn't be hands-off with PayTrip and had joined the team!

⊘ Brand Development

⊘ User Acquisition

⊘ Product Marketing

⊘ CRM Strategy

Archie says: "The job of a marketer is to tell a story but, Paul and his team have almost made it too easy with this company! By combining cutting edge-technology, a simple UI and clever gamification methodologies, PayTrip has tons of potential and I'm grateful to onboard."



## RUBEN HAUGEN - COORDINATOR

Ruben is an entrepreneur at heart. With his countless interests and ability to learn fast, he has grown into a passionate multi-tool. He inspires with his creativity and artistic contributions but, does also have a feel for professionalism and efficient management.

- S Marketing Management
- 📎 Customer Support
- ⊘ Video and Photo Editing
- 📎 CRM Strategy

Ruben says: "When I first researched this project's fundamentals, I immediately understood that proof-of-travel will be a gamechanger. The fair and sustainable approach combined with the excellent accessibility that a smartphone app provides, was something to fall in love with. It was a true privilege to be recruited, and I will use all my abilities to further polish this gem!"



#### **ANNA VINOGRADOVA - JURIST**

Anna is a skilled business jurist and well connected to the landscape of business law. She is at ease with strategic planning from a legal perspective, and equally engaged with hands-on contract elaboration and negotiations.

⊘ Contracts

Strategic planning

⊘ Negotiation

🛇 Business law

Annas's progressive thinking extends beyond the legal aspect of the business. She is also an valuable contributor to the PayTrip<sup>™</sup> innovation team. Fine-tuning every innovative detail to be in compliance with laws and regulations.



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## Progress Velopment

Pål oversees the recruitment and administration of the development team at ValueCoders. He secured hold of world leading developers with outstanding skills and vast experience with blockchain development, Unity, React, server security, and UI design.

Entering the second year of continuous development with a team of up to five developers, we can admit that the task has been more costly and challenging than we anticipated in the drawing board stage. The result we have today is a robust and unique high-tech crypto app with custom-made frontend, backend, security systems, and its own blockchain. Nevertheless, development will continue as a constant part of the amazing PayTrip project, and our app will always be improved with new and cool functionality.

Senior PayTrip developer, Harendra Singh says: "At first glance, it might seem to be a simple and easy app build but, we have stacked it full of high-tech solutions and it's a lot more "under the hood" than meets the eye. It took me by surprise that the PayTrip app turned out to be the most comprehensive and complicated app I have ever worked on, that in opposite gives such an impression of easiness to develop. It has been far from easy and all the combining tech systems we have created is mind blowing".



### FOR YOUR TIME

#### **KICKSTART A TRAVEL REVOLUTION. INVEST IN US AND MAKE IT HAPPEN!** www.paytrip.io

WE HAVE ORGANICALLY GENERATED 100.000 REGISTERED USERS WITHOUT MARKETING. THAT IS A LOUD AND CLEAR STATEMENT FROM THE MARKET!





